JUNIOR HIGH SCHOOL STUDENT’S PERCEPTION TOWARD
ENGLISH VIDEOS ON TIKTOK TO IMPROVE THEIR VOCABULARY
MASTERY

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ABSTRACT

Wardani, Putri Utami Kusuma Wardani. 2022 Junior High School Students’ Perception Toward English Videos on Tiktok to Improve their Vocabulary Mastery. Skripsi, English Education Department Faculty Teacher Training and Education University of Islam Malang. Advisor I: Dr. Hj. Mutmainnah M, S.Pd, M.Pd; Advisor II: Dr. Hamiddin, S.Pd, M.Pd.

Keyword: Perception, Tiktok Videos, Vocabulary Mastery.

This research presents the junior high school students’ perception toward English videos on Tiktok to improve their vocabulary mastery. The rapid growth of technology brought many changes in various aspect, one of them is in realm education. It gave rise to different kinds of social networking access that provide convenience in communication each other. With the development of this, social media also has many beneficial which used by a lot of people. As international language, English became a language that everyone should be able to speak English. Learning English is not easy, students need a mobile application that can make it easier for them to learn English. They are several platform are provide video feature that can be used by the students, with a variety platform which provide video feature, make young learners like to use it. One of them is Tik-Tok.

In this study, the researcher was conduct a qualitative research method with a qualitative descriptive design. The participants of this study was 10 students’ from one of junior high school in Malang, those students are including 5 females and 5 males. The 10 selected students, were selected by using teachers recommendation which stated that the 10 students had the same tendency and ability in English subject. To explore the students’ perception toward English videos on TikTok to improve their vocabulary mastery, direct interview were used as the methods of collecting the data. The instruments used in this research were interview by using theory derived from Harding (2003).

The finding showed that Tiktok was considered very helpful by the participants because they used TikTok as a means to watch videos about vocabulary or educational videos. The participants said that they got some information or knowledge about vocabulary by watching videos on the TikTok. They also knew a lot about various content which consist of many random video including educational video. The participants said that by using Tiktok they could get some information or knowledge about vocabulary. The video are provide English vocabulary raise their motivation and their interest to know some new vocabulary.
CHAPTER I
INTRODUCTION

This chapter presents some topics related to introduction of the study, they are background of the study, research problems, objective of the study, significance's of the study, scope and limitation of the study, and the definition of key term.

1.1 Background of the Study

The rapid growth of technology brought many changes in various aspect, one of them is in realm education. It gave rise to different kinds of social networking access that provide convenience in communication each other. With the development of this, social media also has many beneficial which used by a lot of people. Aprilian et al (2019:221) The rapid technological developments of today globalization give many benefits in progress in many aspects, one of them is ease of communication. Many social media are effective learning media to facilitate the learning and teaching process. As pointed out by Gupta and Bashir, there were four main purposes for the use of social media applications, which are entertainment, socialization, informativeness and education (Yang, 2020). Based on the Regulation of the Minister of Education, Culture, Research, and Technology (PERMENDIKBUDRISTEK) of Republic Indonesia No. 22 of 2022 on the Content Standards; “ the scope of the material on the contents standards is the packaged to strengthen self development, capacity building, and social strengthening economy. Besides, The scope of the skill material is developed with taking into account the various potentials of natural and sociocultural resources,
development of science and technology, and/or opportunities work and try”. Ratri (2018:20) explain in his research that social media terms refer to a variety of services based on the internet and mobile which allow user to able to join at the online conversation, contribution to the content created by the user, or join in with online community. So that social media have an important rules that can be used by the students as a medium learning especially in learning English.

As international language, English became a language that everyone should be able to speak English. In Indonesia, students are required to master English language and it can be seen that English has become subject in senior and junior high school in Indonesia. It is supported with Mahmudah, (2017) stated that in our country, Indonesia, English is the first foreign language and it is used as the subject in school. It is taught form the lowest grade like elementary school until the highest level like senior high school and university. Learning English is not easy, students need a mobile application that can make it easier for them to learn English. They are several platform are provide video feature that can be used by the students, with a variety platform which provide video feature, make young learners like to use it. One of them is TikTok.

TikTok became the most favourite application around the world nowadays. As a famous social media application today, TikTok is a video application which are launched at Tiongkok, China 7 years ago. As application that provide video feature, TikTok used by almost many people as a medium to increase students interest, moreover in the pandemic era. With many features on it, TikTok also can designed as interesting and interactive learning medium for students. Besides, several kinds of feature, and it provided various content, such as entertainment, motivation, comedy,
horror, and education. But, in this case the author will focus on the English education content which help the students in their vocabulary mastery.

There are several aspects that must be mastered by students while learning English. They are Listening, Speaking, Reading and Writing. These four kinds of component including grammar and vocabulary mastery. Vocabulary is the basic thing to study English. It is play important rules in English, without a sufficient vocabulary people cannot express their feeling and communicated well. According to Keraf (2004, p. 64) vocabulary can be seen in two facets of the language itself, which say that vocabulary is the whole word of a language that is the component of a language information on the meaning and usage of words in languages. Both viewed in terms of language users, a vocabulary is a wealth of words that a speaker or a writer possesses.

Learning vocabulary is the basic thing to do when someone finally decide to learn English. Vocabularies can be accessed from many platforms one of them is TikTok. Nowadays, the existence of TikTok can help students improve their vocabulary mastery. Many contents creator of TikTok make English material as their content, in order to easier their viewer to study English whenever and wherever specially for students due to many difficulties faced by them to understand English Language because of their limitation in vocabulary.

There are some studies which are relevant to the research that the researcher conducts. A thorough study of the literature on using the Tik Tok application in learning may be used to assist this research. Students can increase their vocabulary by utilizing TikTok as a teaching tool (Yang, 2020). Another study shown that utilizing Tiktok videos for teaching English can have a considerable impact on students' vocabulary knowledge (Sinta, 2022). Fahdin, (2021) said that short videos on TikTok
containing English material that help them to expand their English vocabulary. Students show positive feedback from the use of TikTok as their language learning media that the English content videos easy to understand and easy to memorize various vocabularies they found on those videos, such as vocabularies about verbs, nouns, etc. Additionally, a different research has previously looked at the learners' view of Tiktok as a tool for English learning (Yang, 2020). The findings indicate that students have a good attitude on the implementation of Tiktok as educational design in EFL instruction so they can use as a media for education outside of the classroom. As a result, there have been studies done on how students perceive TikTok as a tool for learning English vocabulary specifically. However, this research were discusses on how student’s perspective on TikTok for learning English vocabulary in general. Therefore, the researchers made the decision to look at how students perception of using TikTok to learning English vocabulary.

1.2 Research Problem

The research problem of this study can be stated as: how was students’ perception toward English videos on TikTok to improve their vocabulary mastery at some of junior high schools in Malang?

1.3 Objective of the Study

Based on the background of the study and the research problems above, there will be one primary objective of this study:

To know the students’ perception toward English videos on Tiktok to improve their vocabulary mastery at some junior high school in Malang.
1.4 Significance of the Study

The study is very useful for learning activity. For the teacher it can be one of the learning media for teaching their students’, especially in Vocabulary mastery. Besides, the students can utilize the videos on TikTok for their learning, so that make their learning activity is enjoy, relax and not bored.

1.5 Scope and Limitation of the Study

There are several positive ways for students to study in improving their vocabulary mastery. Such as listening English music, Watching movie from You Tube, Netflix and so on, Instagram, and TikTok. In this case, the research only focuses on the English videos on Tiktok to improve students’ vocabulary mastery.

This research is limited to the students’ of junior high school who are exist on TikTok application.

1.6 Definition of Key Term

To avoid misunderstanding, some important terms used in this study are defined as follow:

1. **Students’ Perception**: perception is the process of contracting the point of view based on the two senses (seeing and hearing) of observed students’ as a response and interpretation about English videos on Tiktok to improve their vocabulary mastery.

2. **English TikTok Videos**: known as a video application that provide video feature, which contain many contents. One of them is English video which include vocabulary. @sluggish_journey and @eranitri are content creator which provide English videos on Tiktok for learning. This application is used
as a medium by the students’ of junior high school to improve their Vocabulary.

3. **Improving Vocabulary**: can be describing the students’ of junior high school who are able to define, understand of the meaning on the video, and it can help them to improve their receptive vocabulary due to they was users of TikTok.
CHAPTER V

CONCLUSION AND SUGGESTION

In this chapter, the researcher provided conclusion and suggestion. In conclusion, the researcher withdraws a brief conclusion from the finding and the discussions obtained previously in chapter IV. Furthermore, the researcher also provided suggestion for the future researchers related to this study.

5.1 Conclusion

According to the finding and discussion in the previous chapter, it can be concluded that English videos on Tiktok helped them not only in improving their vocabulary but also in their pronunciation, speaking skill, and etc. Moreover, videos on Tiktok application is fascinating for students. Watching English video on Tiktok apps also can increase students’ vocabulary mastery. Yet learning English vocabulary through videos is more enjoy and relax than learning only from book, dictionary, magazine, and etc. So, through the finding of this research the use of English videos in improving student’s vocabulary mastery can be used as a learning media. It can make variations of teaching media that can be used by teachers as educators. In addition, the further research related to this topic is necessary conducted, due to this research only focuses on Students’ perception toward English videos on Tiktok to improve their vocabulary mastery.
5.2 Suggestion

The researcher provides a number of suggestions related to this study. There will be three suggestions to be presented, first for the teacher, second for the students, and third for the future researcher.

1. **For the teacher,** Teacher may bring a new learning experience in order the students do not get bored easily while teaching and learning activities take place such as by using a variety of interesting media, various learning methods in every 2 or 3 meetings, and avoid repeating the explanation of the material (monotonous).

2. **For the students,** Students should be more frequent to intend educational videos in any platform which provide many content in it. They also must practice their vocabulary to develop their vocabulary comprehension. Where vocabulary is important to support fluently in speaking. So that, the students should practice wherever and whenever and remember the vocabularies they studied and remembering the vocabulary which they have.

3. **For the future research,** I suggested to conduct the research related to the topic of the study.
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