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DEVELOPING THE ENGLISH SPEAKING MATERIAL FOR BASIC OF CRUISE SHIP CREW OF STUDENTS AT BANGKALAN EDUCATION CENTER

THESIS

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ISLAMIC UNIVERSITY OF MALANG GRADUATE PROGRAM ENGLISH EDUCATION DEPARTMENT AUGUST 2020



Developing the English Speaking Materials for Basic of Cruise Ship Crew of Students at Bangkalan Education Center

THESIS

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ABSTRACT

Wicaksana, Roziyan Adi. 2020. Developing the English Speaking Materials for Basic of Cruise Ship Crew of Students at Bangkalan Education Center. Thesis, Islamic University of Malang. Graduate Program. Advisors: (I) Dr. Hj. Mutmainnah Mustofa, M.Pd., (II) Dr. Muhammad Yunus, M.Pd.

Key Words: Cruise Ship, Material Development, English for Specific Purpose.

The primary goal of this research is to guide students to be able to communicate in English through the appropriate materials for basic of cruise ship crew. Teaching and learning of English at this subject was considered unable to achieve its objective. The main problem was that there were not instructional materials to support the teaching learning process.

The procedures being employed in this study were R&D. Collecting information, developing instructional material, conducting expert validation, revising the materials, trying out the materials and revising the materials (adapted from Borg and Gall, 1989). To collect relevant information for a basis of developing materials, the interview with the teacher and students, and classroom observation were carried out to complete the information provided in the instructional materials. To conduct expert validation, questionnaires were given to the expert of material development. The students were give questionnaires whereas the teacher was not only given the questionnaires but also interviewed in this research.

In connection with the problem above, the most significant problem that should be handled is the unavailability of the materials. Based on the problem, the appropriate solution is providing instructional materials. Since the students are expected to be able to use English as a means of communication orally, the materials for supporting the speaking skill of students at Bangkalan Education Centre are very limited; therefore, the objective of the development is to produce appropriate speaking materials. The instructional materials are hoped to enrich the learning sources and expected to facilitated and maximize the learning process of the speaking.

From the try-out, the data showed the applicability of the materials developed in motivating the students to learn English. It was reflected in the data collected from the questionnaires and classroom observation. The data collected from observation showed that the students were actively involved in teaching and learning during try-out. One of reasons was that the topics being discussed were interesting and related to the real-life situation. Besides that, the tasks the students have to do could activate their knowledge of the topics and their language skills. The difficulty level of language used in the materials was appropriate of them.



The final product of the development is student's book. The student's book is the speaking materials for basic of cruise ship crew which contains ten units and designed in the form of sets of units; the materials are developed in systematic format, that is I) Basic knowledge of cruise ship 2) Dialogue & Expression, 3) Conversation practice (Role Play) 4) Tasks. The materials are developed on the basis of the language functions involving basic competences of the speaking skill.

The suggestion for the textbook usage are; (1) for teachers, it is suggested that the teachers be more innovative in using materials especially in giving variations to the students' activities. (2) for students and teacher in comprehending the content are more focused in speaking materials.





ABSTRAK

Wicaksana, Roziyan Adi. 2020. Mengembangkan Materi Pembelajran Berbicara Bahasa Inggris untuk Dasar Awak Kapal Pesiar untuk Siswa Bangkalan Education Centre. Tesis, Universitas Islam Malang. Program Pascasarjana. Pembimbing: (I) Dr. Hj. Mutmainnah Mustofa, M.Pd., (II) Dr. Muhammad Yunus, M.Pd.

Kata Kunci: Kapal Pesiar, Pengembangan Bahan Ajar, Bahasa Inggris untuk Tujuan Khusus.

Tujuan utama dari penelitian ini adalah untuk membimbing siswa agar dapat berkomunikasi dalam bahasa Inggris melalui bahan yang sesuai untuk dasar awak kapal pesiar. Pengajaran dan pembelajaran bahasa Inggris pada mata pelajaran ini dianggap tidak dapat mencapai tujuannya. Masalah utama adalah bahwa tidak ada bahan instruksional untuk mendukung proses belajar mengajar.

Prosedur yang digunakan dalam penelitian ini adalah R&D. Mengumpulkan informasi, mengembangkan materi pengajaran, melakukan validasi ahli, merevisi materi, mencoba materi dan merevisi materi (diadaptasi dari Borg dan Gall, 1989). Untuk mengumpulkan informasi yang relevan sebagai dasar pengembangan materi, wawancara dengan guru dan siswa, dan observasi kelas dilakukan untuk melengkapi informasi yang disediakan dalam materi pengajaran. Untuk melakukan validasi ahli, kuesioner diberikan kepada pakar pengembangan materi. Para siswa diberikan kuesioner sedangkan guru tidak hanya diberikan kuesioner tetapi juga diwawancarai dalam penelitian ini.

Sehubungan dengan masalah di atas, masalah paling signifikan yang harus ditangani adalah tidak tersedianya bahan. Berdasarkan masalah tersebut, solusi yang tepat adalah menyediakan bahan ajar. Karena siswa diharapkan dapat menggunakan bahasa Inggris sebagai sarana komunikasi secara lisan, bahan untuk mendukung keterampilan berbicara siswa di *Bangkalan Education Centre* sangat terbatas; Oleh karena itu, tujuan dari pengembangan ini adalah untuk menghasilkan materi berbicara yang sesuai. Bahan ajar diharapkan dapat memperkaya sumber belajar dan diharapkan dapat memfasilitasi dan memaksimalkan proses pembelajaran berbicara.

Dari uji coba, data menunjukkan penerapan materi yang dikembangkan dalam memotivasi siswa untuk belajar bahasa Inggris. Itu tercermin dalam data yang dikumpulkan dari kuesioner dan observasi kelas. Data yang dikumpulkan dari pengamatan menunjukkan bahwa siswa terlibat aktif dalam pengajaran dan pembelajaran selama uji coba. Salah satu alasannya adalah bahwa topik yang dibahas menarik dan terkait dengan situasi kehidupan nyata. Selain itu, tugas yang harus dilakukan siswa dapat mengaktifkan pengetahuan mereka tentang topik dan keterampilan bahasa mereka. Tingkat kesulitan bahasa yang digunakan dalam materi sesuai dengan mereka.





Produk akhir dari pengembangan adalah buku siswa. Buku siswa adalah bahan ajar berbicara untuk dasar awak kapal pesiar yang berisi sepuluh unit dan dirancang dalam bentuk set unit; materi dikembangkan dalam format sistematis, yaitu I) Pengetahuan dasar kapal pesiar 2) Dialog & Ekspresi, 3) Praktek percakapan (Role Play) 4) Tugas. Materi dikembangkan berdasarkan fungsi bahasa yang melibatkan kompetensi dasar keterampilan berbicara.

Saran untuk penggunaan buku teks adalah; (1) untuk guru, disarankan agar para guru lebih inovatif dalam menggunakan bahan-bahan terutama dalam memberikan variasi pada kegiatan siswa. (2) bagi siswa dan guru dalam memahami konten lebih fokus pada materi berbicara.





CHAPTER I INTRODUCTION

This chapter consists of background study, research problem, research objective, significance of the study, limitation, product specification and key terms definition.

1.1 Background of the Research

These days, English is important learning since most commerce and industry fields require people to have adequate spoken and written language mastery. This situation makes teaching and learning English as a foreign language a very complex activity that requires the development of appropriate material and techniques for particular learners in particular principles to meet appropriate instructional objective.

The appropriate material is very important for the teacher and students. For the teachers, materials fill in as a structure, giving thoughts how to plan and show tasks just as organizations that teacher can utilize. In addition to the fact that materials provide the reason for the substance of the tasks, the language aptitudes educated, and the sort of language practice students participate in, they additionally serve to enhance the teacher guidance. For the students, the materials give a significant wellspring of the contact; they have with the language separated from the teacher. It implies that material capacity as a teacher's substitute where students can behave study.



There is something like this of material sources that materials may appear as written words, for example, books, task manuals, worksheets or readers, non-incuse materials, for example, tapes, or voice materials, recordings or PC, based materials and contain incuse and non-incuse sources, for example, self get to materials and on the web (Richards, 2001).

Discussing about textbook, in reality, to select appropriate English textbook is not easy. Teachers sporadically, only purchase commercial course books depend on the price. Teachers now and again don't focus about the nature of the book.

English for Basic Cruise Ship Crew Program is the program at Bangkalan Education Center which has established since 2016 ago. It aims at producing students who want to get a job as Cruise Ship Crew and have competence in English. The learning is focused on speaking more and the other skills are as supporting skill.

This program has to be completed in one semester or six months by the students. It is important to make the students know how to speak fluently based on English for Cruise Ship Crew. By having experiences in learning English, students are regarded ready to have English for Basic Cruise Ship Crew Program with 2 credit hours (2 x 40 minutes) for each meeting.

The fact is English for Basic Cruise Ship Crew Program at Bangkalan Education Center does not have its own textbook. Sometimes, the teacher only selected the topics which they liked and they are taken from the available course book. She merely followed the sequence of the topics in the course book without any consideration about the students' need.

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As long as the program is running, the teacher used English generally; it sometimes does not match with the students' need. This condition make the teachers find difficulties in teaching learning process and contributed to the ineffectiveness of the learning.

This condition makes the students cannot speak English well as the teacher wants in every meeting, even they have ever learned English before, most of them still cannot communicate in English well. The other reality often occurs in the class, the students are capable of answering or completing a dialogue in the written form but they find difficulties to answer or respond orally.

In arranging the materials, the researcher take consideration that the book must be in line with the students' need in Basic Cruise Ship Crew, the development of the materials will be on the basis of the desire basic competences recommended in the development of Cruise Ship.

Realizing that speaking skill is an important part of learning the foreign language, the problem causing the ineffectiveness of the learning process must get immediate solution. Related to the problems elaborated above, this study is intended to develop the instructional materials, in this case, the speaking materials for English for Basic Cruise Ship Crew Program of Bangkalan Education Center.

Based upon preliminary study of English for Basic Cruise Ship Crew Program at Bangkalan Education Center, it revealed that no speaking material is available. It is also existing materials that given to the students are considered a weak that it is so far from interesting. The last is the language inputs in the mentioned materials tend to be very limited in topics discussed. It is what Latief



(2010: 102) said that the source of materials learning that is not appropriate is the main problem in learning must be done with a good solution.

For this empirical evidence, this study is aimed at developing an interesting students' book for English for Basic Cruise Ship Crew Program at Bangkalan Education Center. This material is expected to be one of the alternative solutions for the teaching of speaking in English for Basic Cruise Ship Crew Program.

In developing speaking materials, the researcher adopted the design of the development models that is chosen under the consideration that the development models have been proved suitable as a development model for developing instructional materials as suggested by Borg and Gall (1983). The goal of the research is to study the needs of the speaking material development at English for Basic Cruise Ship Crew Program of Bangkalan Education Center.

1.2 Research Problems

The problems of this analysis are formulated as follows:

- 1. What is the need faced by the students of Bangkalan Education Center that needs to solve in English for Basic Cruise Ship Crew Program?
- 2. How to develop the appropriate English speaking course materials at English for Basic Cruise Ship Crew Program for students of Bangkalan Education Center?





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It is necessary to give any objectives in this research as follows:

- To identify the need faced by the students of Bangkalan Education Center that needs to solve in speaking related to the materials
- To develop the appropriate English speaking course materials at English for Basic Cruise Ship Crew Program for the students of Bangkalan Education Center.

1.4 Significance of the Research

The study is expected to have both practical and theoretical significance.

1. Theoretically

This study is supposed to provide knowledge about Developing English Speaking Materials for Basic of Basic Cruise Ship Crew of Student at Bangkalan Education Centre

2. Practically

The research findings are expected to be beneficial for the students, the teacher, and the researcher.

1. For students

The study is supposed to produce the material of learning speaking English which is appropriate, so the students will be more communicative, enjoyable and interesting on English speaking material.

2. For the teacher

The study also provides insight for the teachers. It is expected to be able as reference to teach English speaking material so the students can get



appropriate materials. Additionally, the study is supposed to provide the teachers an inspiration to develop innovative instructional materials.

3. For the researcher

The study adds the researcher's knowledge and references in developing learning materials and supposes to motivate in developing the other materials.

1.5 Scope and Limitation of the Research

Scope of this research and development is about English speaking material for the basic of cruise ship crew at Bangkalan Education Centre. Since they need to get appropriate material, the researcher produces materials that concentrate on speaking ability.

These materials are limited on the basis of interesting student's book at English for Basic Cruise Ship Crew Program at Bangkalan Education Center that in line with the students' need and the desired basic competences.

1.6 Product Specification

This research produces English Speaking course materials of English for Basic Cruise Ship Crew Program for the students of Bangkalan Education Center. This product consists of the basic knowledge about cruise ship, content (topics of discussion) and form of the input on content of basic knowledge about Cruise Ship, dialogues, conversation practice (role play), English expressions and tasks.

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1. Cruise Ship

Cruise Ship is described as to make an excursion via ocean in a line for joy, normally calling at various ports. It is described by the boat being like a portable retreat, which transports travelers (visitors) from place to place (Dowling, 2006: 3).

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2. Basic of Cruise Ship Crew

Basic of Cruise Ship Crew is described as fundamental and general knowledge of Cruise Ship for Cruise Ship Crew.

3. Materials Development

It indicates to anything which is finished by scholars, teachers or students to present well-sources of language input and to abuse those sources in manners which extend the probability of admission (Tomlinson, 1998: 2).

4. English for Specific Purpose

It defines to the instructing and learning of English as a second or transborder language where the point of the students is to utilize English in a specific scholastic expert or word related area. It is English concentrating on students' extraordinary needs. It is neither distinctive in kind from some other type of language instructing in that it ought to be situated in the main instance on standards of successful and productive learning. It is somewhat a way to deal with language learning, in light of student's needs and coordinated by particular and obvious explanations for learning (Hutchinson, 1987).



CONCLUSION AND SUGGESTION

This section is devoted to describe the conclusions and suggestions of the study. The conclusions consist of the version of the product, and the strengths and weaknesses. The suggestions are given to the teacher and the researcher in the future.

5.1 Conclusions

The unavailability of English speaking materials becomes the main problem in speaking program. Before doing the research, the materials that the teacher used in the class is very limited. It makes the student can not improve their minds freely. They do not have a hand cut to learn. The teacher only provided the students some pieces of papers contain the materials. Finally they have to collect the materials by their own selves. It is not useful because will be easily gone.

The final product of the research is a student book for which items are organized according to the topics preferred based on students basic competence. This topic in this materials are exploited into Basic knowledge about Cruise Ship, Dialogue (English expression), Conversation practice (role play), Tasks that assist the students to develop their speaking ability that later will guide the students to the acquisition of the language. In addition, these materials are completed with an attractive picture.

The developer made this material interesting with the picture; an appropriate topic chosen is also as an important consideration in designing this book. In

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developing the materials, the important considerations is about what the students like to learn focused in speaking based on the students need. The good topic chosen based on the students need by discussing first with the practitioner. Finally the book is considered electable that in line with content of Cruise Ship by approval from the expert. The result showed the students motivation on the basic of speaking increase well. They become enthusiast in learning English. The materials in the textbook could lead them into acquisition of English competence.

The teacher impressed that the research wanted to make a textbook, especially in interesting book. And after the book applied in the class the teacher felt happy. The book is very helpful according to her. It is showed by the students respond also that the in the first time they joined this program do not have a textbook, and now they have a textbook even that one by one students. They need no collect again the materials subject in a piece, they only read and practice the speaking based on the content of the Cruise Ship.

The final version of the book is made based on the result of expert validation and completed with the result of try out. As suggested at the stage of validation, the book elaborated the specific instructional objectives for the materials/topics.

The strength of the book is that it is completed with samples of lesson so that the users may use them directly in the classroom. The materials have been implemented in the class room during the try out stage. Those materials can be models for the users to make other materials. The instructional materials can be directly being applied in the class since the activities have arranged orderly to achieve their objectives. The materials for some meetings are also completed with



some pictures, practices/tasks that can be accomplished outside class to keep enhancing the students skill speaking.

Related to the weaknesses of the products, the materials were only tried-out two times. The try-out would be more helpful, if it was organized to more than two times, for obtaining more inputs so that the materials would be much better.

5.2 Suggestions

There are some indications worth considering for those who want to apply the materials developed in this study or who want to do a conformable study.

For the teachers

- They should have known the objective of each lesson and comprehend in speaking materials.
- 2. Since the materials are intended for facilitating speaking practice. It is recommended that the teachers constantly perfect their speaking skill.
- 3. It is suggested that the teachers be more innovative in using materials especially in giving variations to the students' activities.

For other researchers

- 1. It is suggested to conduct the same study for only one department of cruise ship, for example; Housekeeping department.
- 2. It is suggested to that the materials are developed using the lesson format, so it looks systematically.
- Because not all of the topics in the developed student book are entirely tried out. It is suggested that the researchers conduct more and perfect evaluation. So it will be more tested and valid based on tried out.



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